

# CAPABILITIES STATEMENT



## About Us

At Greene Street Communications, LLC, our profound commitment to community outreach and coalition building is at the heart of our approach. We possess a deep understanding of the intersectionality of environmental concerns and the disproportionate impact on marginalized communities. Going beyond traditional creative services, our seasoned team leverages our proven track record in diversity, equity, inclusion, and accessibility (DEIA) to actively engage with communities. As a U.S. Small Business Administration 8(a) and HUBZone-certified firm, along with our certification as women-owned by WBENC, we are not just qualified; we are dedicated to fostering diversity in all aspects of our operations.

## Core Competencies

Greene Street is highly capable of providing robust and thoughtful support in the following capacities:

- Community Outreach, including Canvassing
- Crisis Communications
- Focus Groups, Guided by a Clinical Psychologist
- Social Media Outreach
- 508 Compliance Services
- Transcreation Services
- News Releases
- Strategic Planning
- Webinars
- Community Event Planning
- Coalition Building
- Technical Assistance
- Grant Writing

## Past & Present Clients

- U.S. Environmental Protection Agency
- Federal Emergency Management Agency (FEMA)
- U.S. Nuclear Regulatory Commission, Office of the Chief Information Officer
- Virginia Department of Emergency Management
- Virginia Department of Health
- U.S. Department of Defense - Defense Media Activity
- U.S. Department of the Interior
- U.S. Department of Housing & Urban Development

## Differentiators

- Our team, comprised of seasoned emergency management professionals and DEIA experts with doctoral-level expertise, excels not only in understanding but in actively fostering meaningful connections within diverse communities.
- Worked FEMA disasters (including Hurricane Katrina, Midwest floods and California wildfires) and the launch of the National Recovery Network for the U.S. Fire Administration

**DUNS: 080042800**

**CAGE: 7H8Yg**

### NAICS Codes:

- 512110: Motion Picture and Video Production
- 519130: Internet Publishing and Broadcasting and Web Search Portals
- 541430: Graphic Design Services
- 541613: Marketing Consulting Services
- 541810: Advertising Agencies
- 541820: Public Relations Agencies
- 624230: Emergency and Other Relief Services
- 541910: Marketing Research and Public Opinion Polling
- 541990: All Other Professional Scientific and Technical Services
- 541611: Administrative Management and General Management Consulting Services
- 561410: Document Preparation Services



### Contact Information:

**Jamilah Fraser**  
Managing Partner  
jamilah@gstreetgroup.com

7686 Richmond Hwy  
Suite 113  
Alexandria, VA 22306  
(716) 868-7272

[www.gstreetgroup.com](http://www.gstreetgroup.com)

